



worldskills Ireland2025

17 - 19 Sep | RDS, Dublin.

Align your brand with a world class opportunity

www.worldskillsireland.ie

Main Sponsor

Sponsorship Package | €30k

Pre-Event Benefits

- Be positioned as a main Host of the event
- Logo recognition on all event marketing collateral including website, newsletters, print ads, social media.
- Largest Logos at a scale of 50% of the size of the event logo
- Logo in premium placement on website (i.e at the header, not the footer)
- An “about” section on the website for main sponsors including a direct link to the website of your choice
- 1 x dedicated social media post on company
- Listed at top of sponsors logos on website

At-Event Benefits

- Logo included on all signage
- 7 x 5m Stand (space only) in prime location
- Listed at top of sponsors logos on show signage
- Opportunity to provide lanyards for the staff and volunteers (at your own cost)
- Logo to appear on volunteer t-shirts
- Opportunity to provide product to competition
- Logo recognition and welcome note in official guide/app
- Logo to be included on the backdrop to the Awards Ceremony
- Option to have a company representative take a photo with the winners at the award ceremony
- Logo inclusion on the award ceremony invites

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors
- Option to include 1 question in the onsite visitor research survey
- Use of official “Event Partner” Logo for 6 months post-show
- First option to renew sponsorship contract for the following year
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



Category Sponsor

€20k | 1 per category

- Automotive & Heavy Vehicle Technology
- Construction
- Hospitality & Tourism
- ICT
- Manufacturing & Engineering
- Creative arts

Pre-Event Benefits

- Be positioned as Industry/Category Leader
- Logo at a scale of 35% of the size of the event logo
- Listed 2nd on sponsors logos page
- Logo to appear everywhere the category is mentioned on all marketing collateral
- 1 x dedicated social media post on sponsorship of the category



At-Event Benefits

- Logo on category signage above the category area
- Opportunity to provide product to the relevant competitions within your category
- Invitation for your staff to the official award ceremony (10 invitations)
- Logo recognition in guide/app next to stage schedule

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors
- Use of official "Event Partner" Logo for 6 months post-show
- First option to renew sponsorship contract for the following year
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



Competition Sponsor

€8k | 1 per competition

Pre-Event Benefits

- Be positioned as industry partner
- Logo at a scale of 25% of the size of the event logo
- Logo to appear everywhere the competition is mentioned in all marketing collateral
- Listed 3rd on sponsors logos page

At-Event Benefits

- Logo included on signage at the competition area
- Opportunity to provide product to competition
- Information stand within the competition area
- Opportunity to promote your brand and products to 30,000 secondary school students

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors etc
- Use of official “Event Partner” Logo for 6 months post-show
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



Construction

- Carpentry
- Joinery
- Electrical Installations
- Cabinetmaking
- Plumbing & Heating
- Architectural Stonemasonry
- Plastering & Drywall
- Painting & Decorating
- Bricklaying
- Industrial Control

Hospitality & Tourism

- Cookery
- Restaurant Service
- Craft Butchery
- Retail Sales

Creative Arts

- Beauty Therapy
- Hairdressing
- Visual Merchandising

Manufacturing & Engineering

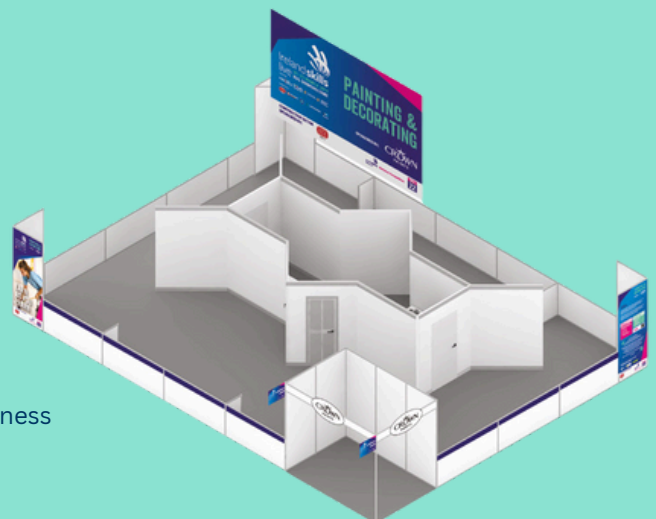
- Sheetmetal Work
- Welding
- Metal Fabrication
- Polymechanics
- Industrial Mechanics
- Industrial Insulation
- Toolmaking
- Additive Manufacturing

Information Technology

- Digital Construction BIM
- Mechanical Engineering CAD
- IT Software Solutions for Business
- Cloud Computing
- Cyber Security
- Digital Infrastructure Design

Automotive & Heavy Vehicle Technology

- Heavy Vehicle Maintenance
- Automobile Technology
- Construction Plant Fitting
- Logistics Freight Forwarding



Heroes Stage Sponsor

€15k | Stage Sponsor

Become the main sponsor to the event's primary stage that hosts the voices of the various industries.

Pre-Event Benefits

- Be positioned as industry partner
- Logo at a scale of 30% of the size of the event logo
- Logo to appear everywhere the stage is mentioned in all marketing collateral
- 1 x dedicated social media post on sponsorship of the stage



At-Event Benefits

- Logo to appear on onsite signage at the Heroes Stage
- Invitation for your staff to the official award ceremony (5 invitations)
- Logo recognition in guide/app next to stage schedule
- Stage Sponsor is invited to deliver a spotlight presentation on the Heroes Stage (1 a day)



Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors etc
- Use of official "Event Partner" Logo for 6 months post-show
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event





“I'm a guidance counsellor at a secondary school in Dublin 15 and I was at your event today. I am just emailing to congratulate you on a fantastic event. both the students and myself really enjoyed it and learned lots. Students who were feeling lost now have a purpose. I look forward to attending this event again next year, Well done to all involved. ” - **Guidance Counsellor**



Previous Partners & Sponsors

Help us promote the vast array of careers, apprenticeships and further education opportunities available to the young people of Ireland.



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Government of Ireland



Bus Átha Cliath
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