



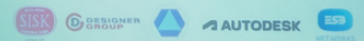
HEROES STAGE


worldskills
Ireland2022

13th-15th September 2022 | RDS, Simonscourt

Supported By:  

Industry Partners:



worldskills Ireland2024

25 - 27 Sep | RDS, Simonscourt

Supported By:



Align your brand with a world class opportunity

www.worldskillsireland.ie



“The question we shouldn’t be asking young people is, tell me the name of the college you are going to, it should be, tell me what you want to do with your life, what are you passionate about, what difference do you want to make on the world” - **Minister Simon Harris, Minister for Further and Higher Education, Research, Innovation and Science**



Main Sponsor

Sponsorship Package | €30k

Pre-Event Benefits

- Be positioned as a main Host of the event
- Logo recognition on all event marketing collateral including website, newsletters, print ads, social media.
- Largest Logos at a scale of 50% of the size of the event logo
- Logo in premium placement on website (i.e at the header, not the footer)
- An “about” section on the website for main sponsors including a direct link to the website of your choice
- Logo to appear on social media headers/skins
- 1 x dedicated social media post on company
- Listed at top of sponsors logos on website

At-Event Benefits

- Logo included on all signage
- 7 x 5m Stand (space only) in prime location
- Listed at top of sponsors logos on show signage
- Opportunity to provide lanyards for the staff and volunteers (at your own cost)
- Logo to appear on volunteer t-shirts
- Opportunity to provide product to competition
- Logo recognition and welcome note in official guide/app
- Logo to be included on the backdrop to the Awards Ceremony
- Option to have a company representative take a photo with the winners at the award ceremony
- Logo inclusion on the award ceremony invites

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors
- Option to include 1 question in the onsite visitor research survey
- Use of official “Event Partner” Logo for 6 months post-show
- First option to renew sponsorship contract for the following year
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



Category Sponsor

€20k | 1 per category

- Automotive & Heavy Vehicle Technology
- Hospitality & Tourism
- Manufacturing & Engineering
- Construction
- ICT
- Creative arts

Pre-Event Benefits

- Be positioned as Industry/Category Leader
- Logo at a scale of 35% of the size of the event logo
- Listed 2nd on sponsors logos page
- Logo to appear everywhere the category is mentioned on all marketing collateral
- 1 x dedicated social media post on sponsorship of the category



Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors
- Use of official “Event Partner” Logo for 6 months post-show
- First option to renew sponsorship contract for the following year
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



At-Event Benefits

- Logo on category signage above the category area
- Opportunity to provide product to the relevant competitions within your category
- Invitation for your staff to the official award ceremony (10 invitations)
- Logo recognition in guide/app next to stage schedule

Competition Sponsor

€7.5k | 1 per competition

Pre-Event Benefits

- Be positioned as industry partner
- Logo at a scale of 25% of the size of the event logo
- Logo to appear everywhere the competition is mentioned in all marketing collateral
- Listed 3rd on sponsors logos page

At-Event Benefits

- Logo included on signage at the competition area
- Opportunity to provide product to competition
- Information stand within the competition area
- Opportunity to promote your brand and products to over 20,000 secondary school students

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors etc
- Use of official “Event Partner” Logo for 6 months post-show
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event



Construction

- Carpentry
- Joinery
- Electrical Installations
- Cabinetmaking
- Plumbing & Heating
- Refrigeration & Air Conditioning
- Plastering & Drywall
- Painting & Decorating
- Bricklaying

Hospitality & Tourism

- Cookery
- Restaurant Service
- Craft Butchery

Creative Arts

- Beauty Therapy
- Hairdressing
- Visual Merchandising

Manufacturing & Engineering

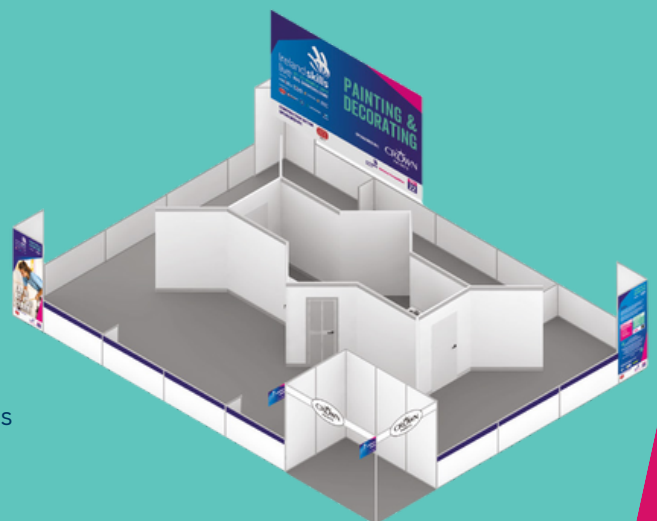
- Sheetmetal
- Welding
- Metal Fabrication
- Polymechanics
- Industrial Mechanics
- Industrial Insulation
- Sheetmetal Work
- Plastic Die Engineering

Information Technology

- Digital Construction BIM
- Mechanical Engineering CAD
- IT Software Solutions for Business
- Cloud Computing
- Cyber Security
- Digital Infrastructure Design

Automotive & Heavy Vehicle Technology

- Heavy Vehicle Maintenance
- Automobile Technology
- Construction Plant Fitting



Heroes Stage Sponsor

€15k | Stage Sponsor

Become the main sponsor to the event's primary stage that hosts the voices of the various industries.

Pre-Event Benefits

- Be positioned as industry partner
- Logo at a scale of 30% of the size of the event logo
- Logo to appear everywhere the stage is mentioned in all marketing collateral
- Listed 3rd on sponsors logos page
- 1 x dedicated social media post on sponsorship of the stage

At-Event Benefits

- Logo to appear on onsite signage at the Heroes Stage
- Invitation for your staff to the official award ceremony (5 invitations)
- Logo recognition in guide/app next to stage schedule
- Stage Sponsor is invited to deliver a spotlight presentation on the Heroes Stage (1 a day)

Post-Event Benefits

- Access to post-show report including statistics, demographics of exhibitors and visitors etc
- Use of official "Event Partner" Logo for 6 months post-show
- Inclusion in post-show press release
- Invitation to Sponsors Networking Event





“I would love to see all parents bring their young people here. I believe that this exhibition will in time be as important as the Young Scientist Exhibition” - **Michael D Higgins, President of Ireland**





worldskills Ireland2024

“I'm a guidance counsellor at a secondary school in Dublin 15 and I was at your event today. I am just emailing to congratulate you on a fantastic event. both the students and myself really enjoyed it and learned lots. Students who were feeling lost now have a purpose. I look forward to attending this event again next year, Well done to all involved. ” - **Guidance Counsellor**



Previous Partners & Sponsors

Help us promote the vast array of careers, apprenticeships and further education opportunities available to the young people of Ireland.



For more information contact:

Garret Buckley

E: garret.buckley@eventhaus.ie

T: 01 846 0020

W: www.worldskillsireland.ie

Caoimhe Davitt

E: caoimhe.davitt@eventhaus.ie

T: 01 846 0020

W: www.worldskillsireland.ie

www.worldskillsireland.ie